

MOHAMED ELDALY

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Giza, Egypt

SUMMARY

Versatile and accomplished professional with a comprehensive skill set spanning Directorship, Video Editing, Motion Graphics Design, and Voiceover Artistry. Proficient in E-learning Platforms, the expertise includes crafting engaging educational content and enhancing the learning experience through multimedia. In the realm of Medical Marketing, excelling in translating complex medical concepts into compelling visual narratives. Demonstrating effective communication and project management skills, thriving in collaborative environments with a proven track record in producing high-quality materials. Dedicated to staying ahead of industry trends, committed to continuous learning and innovation to meet the evolving demands of the digital landscape.

CORE SKILLS

- | | | |
|--------------------------|------------------------|-----------------------------------|
| • Advertising Consulting | • AI Content Generator | • Educational Content Development |
| • Project Management | • Media Lecturing | • Motion Graphics |
| • Media Production | • Adobe Premiere | • Marketing Management |
| • Video Editing | • Adobe After Effects | • Medical Marketing |
| • Copy Writer | • Final Cut | • Adobe Photoshop |
| • Adobe Illustrator | • Voice Director | • Adobe Audition |
| • Executive Production | • Team Leadership | • Gulf Accents Voiceover |

PROFESSIONAL EXPERIENCES

Art Director and motion graphics designer | Colleges of Excellence in Saudi Arabia **Aug 2025 – Present**

Producing educational lessons in the form of interactive motion graphics, and supervising the overall production quality..

Director - Video Editor and producer | Silah Platform for Family Sciences **Feb 2025 - Des 2025**

- Directing and editing educational courses, showcasing a unique blend of skills in education and video production.
- Specializing in motion graphics to enhance the visual appeal and educational impact of the content.
- Demonstrating ongoing commitment, reliability, and dedication to the long-term success of the projects and the educational mission of the organization.

T.V Program Director | Sad TV (Saudi Arabia) **Jan 2025 – Oct 2025**

- Sabah Sad .
- Heya wa Akhwatha .
- Like .
- Shawahed with Mohammed Alfaysal.
- Kona Ala Arafat.
- Sanorehem Ayatna

Director and Video Editor | BinBaz Educational Platform **Feb 2023 – Des 2025**

- Directing and editing educational courses, showcasing expertise in educational content creation.
- Coordinating external studio shoots, demonstrating organizational and logistical skills.
- Combining creative direction and editing skills to enhance the quality of educational materials.

Video Editor and motion graphics designer | King Abdulaziz and His Companions Foundation for Giftedness and Creativity (Mawhiba) **Jan 2022 – Feb 2023**

- Editing scientific courses – Motion

Founder, Technical Director, and Director | Daly Media Production **May 2016 - Present**

- Managing artistic projects, demonstrating leadership in overseeing creative endeavors.
- Serving as a technical director, showcasing proficiency in the technical aspects of media production.
- Handling multiple roles including writer, television ad director, motion graphics designer, voiceover artist, and advertising consultant.
- Providing expertise in conflict resolution related to artistic disputes.
- Serving as a producer for executed projects, showcasing a comprehensive skill set in media production.

Director and Video Editor – Motion Grapher | Zad Group | Zadi Platform **May 2015 - Des 2025**

- Directing and editing educational courses, showcasing a unique blend of skills in education and video production.
- Specializing in motion graphics to enhance the visual appeal and educational impact of the content.
- Demonstrating ongoing commitment, reliability, and dedication to the long-term success of the projects and the educational mission of the organization.

Director and Video Editor | Sabeeli Academy **Oct 2021 - Sep 2023**

- Directed and edited educational courses.
- Coordinated studio shoots, showcasing proficiency in both creative direction and logistical planning.
- Demonstrated strong organizational skills by managing content archiving efficiently.
- Successfully produced 15 courses in 15 different languages, catering to the diverse needs of new Muslim learners.

Video Editor | Galaxy Aflam & Art Cinema Channel **Aug 2014 - Jan 2015**

- Specialized in promotional film editing, showcasing proficiency in creating compelling promotional content.
- Contributed to the visual appeal of promotional materials for films, demonstrating creativity and attention to detail.
- Developed expertise in editing within the context of the entertainment industry.

Video Editor | Lipya Awalan News

Aug 2014 - Jan 2015

- Edited news, reports, documentaries, and films, demonstrating versatility in content editing.
- Worked on diverse projects, showcasing adaptability and a broad skill set.
- Contributed to the production of informative and engaging content.

Video Editor | Journal Al-Youm 7 | Wep Tv Department

Dec 2011 - Feb 2012

- Excelled in video editing, specifically in promo and news report editing.
- Demonstrated the ability to work efficiently under tight deadlines, contributing to timely news delivery.
- Gained experience in news production, highlighting a diverse skill set in journalism.

Program Manager | Massaya TV

Jun 2010 - Aug 2014

- Directed and edited programs, showcasing a comprehensive understanding of the production process.
- Managed public relations for external shootings, indicating strong communication and coordination skills.
- Demonstrated versatility as a correspondent and technical interviewer, contributing to content diversity.
- Led the artistic production department, emphasizing leadership and management capabilities.

Video Clips Director | Sokkar Kids Channel

May 2010 - Dec 2010

- Directed children's music videos, displaying creativity and a unique skill set in the entertainment industry.
- Contributed to the development of child-friendly content, demonstrating an understanding of audience needs.
- Showcased adaptability by working in a specialized channel for children.

Manager | Massaya TV Office, Cairo

Feb 2008 - Jun 2010

- Managed Massaya TV office, demonstrating strong organizational and leadership skills.
- Directed programs, showcasing proficiency in program management and creative vision.
- Worked as an editor and program monteur, highlighting technical expertise.
- Acted as a correspondent and technical interviewer, showcasing versatility in roles.

TRAINING WORKSHOPS CONDUCTED

- Conducted a workshop on Directing and Editing at Risala Training Center for Media Freedom | 2014
- Organized a workshop on Television Correspondent Preparation at Zoom News Network | 2013
- Led a workshop on Directing and Editing at Taha World Center | 2012
- Conducted a workshop on Drama at the Faculty of Media, Cairo University, Covered content related to the art of directing and training television correspondents | 2010

CERTIFICATES

- Diploma in psychological and family and counselling | 2025
- Training course in Family Problems – Cairo University | 2025
- Training course in Behavioral Disorders – Cairo University | 2025
- Training course in Cognitive Behavioral Therapy Techniques | 2025
- Training of Trainers (TOT) Diploma – National Training Center | 2025
- Professional Coaching Course – Nine Corners Academy | 2025
- Life Coaching Course – Mentor | 2025
- Enneagram Course – Nine Corners Academy | 2025
- Persuasion and Idea Generation Course | 2025
- Technical Directing Consultant at Wide Technology in Saudi Arabia 2024.
- Personal Marketing Course, E Youth Learning | Jul 2023
- Diploma in Medical Institutions Management, Longevity Institute, UAE, and Arab Academy for Training and Development | Mar 20, 2023
- Focused Study Areas:
 - Principles of Hospital and Healthcare Institutions Management
 - Information Management and Blood Bank Management in Healthcare Institutions
 - Financial Management in Healthcare Institutions
 - Human Resources Management in Healthcare Institutions
 - Crisis and Risk Management and Change Management
 - Marketing Management in Healthcare Institutions
 - Strategic Planning
 - Administrative Organizations and Forms in Healthcare Institutions (Delegation of Authority, Team Formation, and Team Management)

EDUCATION

- Bachelor's Degree in Mass Communication, Radio and Television Department, Misr University For Science and Technology| Feb 2006

LANGUAGE

Arabic : Native

English : Very Good